REMARKS

Docket No.: 5373-0105PUS1

Page 9 of 11

Assignees thank the Examiner for the thorough consideration given the present application. Claims 44-59 and 65-81 are pending in the present application. Claims 48 (see note 1 below) and 65-81 are new. Claims 44, 53, 65, 67, 71 and 77 are independent claims.

The Examiner issued a Notice on May 5, 2006 indicating that the Amendment received at the USPTO on March 3, 2006 (hereafter "previous Amendment") was non-compliant. In the previous Amendment, claims 1-43 were canceled and new claims 44-47 and 49-64¹ were presented. In response to the Notice of non-compliant amendment, Assignees are herein filing a listing of claims in which claims 59B-64 are cancelled, and claims 45-47, 49, 50, 52, 54, 56, 57, and 59A have been amended.

Claim Objections

In the outstanding Office Action, claim 32 was objected to as containing the identical subject matter of claim 29. Assignees submit that this objection has been rendered moot by the cancellation of claims 29 and 32.

Rejection Under § 103

In the outstanding Office Action, claims 1, 2, 4, 6, 8-10, 13, 14, 16, 18, and 20-22 were rejected under 35 U.S.C. § 103 as being unpatentable over the combination of Swad, "Business Editors & Real Estate Industry Writers," and Brown et al. (U.S. Patent No. 5,193,055).

Without conceding the appropriateness of this rejection, claims 1, 2, 4, 6, 8-10, 13, 14, 16, 18, and 20-22 have been canceled, without prejudice or disclaimer to the subject matter contained therein. Thus, this rejection has been rendered moot. The Assignees note that dozens of claims covering the subject matter of the cancelled claims are already pending in a plurality of pending applications. These applications and claims were filed during the six year period that the instant application was "missing."

¹ Due to inadvertent error, two versions of new claim 59 were presented in the previous Amendment: a dependent method claim ("claim 59A") and an independent apparatus claim ("claim 59B"). Also, no claim 48 was presented in the previous Amendment.

Docket No.: 5373-0105PUS1

Page 10 of 11

Rejection Under § 101

In the Office Action, claims 1-43 were rejected under 35 U.S.C. § 101 because they are directed to non-statutory subject matter, specifically, as being directed to an abstract idea. This rejection is rendered moot by the cancellation of claims 1-43.

, and a substitution of the substitution of th

Furthermore, Assignees submit that the remaining claims either recite a program storage

device, which is a statutory article of manufacture for reasons discussed in the Guidelines in

MPEP § 2106(IV)(B)(1)(a), a computer-implemented system or a computer-implemented

method having a practical application in the technological arts.

Pending Claims Allowable over Cited Art

As to claims 43-59 and 65-81, it is respectfully submitted that these claims recite a

combination of elements that are neither anticipated nor rendered obvious by the previously

cited references.

Conclusion

In view of the above amendments and remarks, it is believed that a full and complete

response has been made to the outstanding Office Action, and as such, the present application is

in condition for allowance.

However, should the Examiner believe that any outstanding matters remain in the

present application, the Examiner is respectfully requested to contact Jason W. Rhodes (Reg.

No. 47,305) at the telephone number of the undersigned to discuss the present application in an

effort to expedite prosecution.

Application No. 08/999,245
Reply to Office Action of May 5, 2006

Docket No.: 5373-0105PUS1

Page 11 of 11

If necessary, the Commissioner is hereby authorized in this, concurrent, and future replies to charge payment or credit any overpayment to Deposit Account No. 02-2448 for any additional fees required under 37 C.F.R. §§ 1.16 or 1.17; particularly, extension of time fees.

Dated: August 7, 2006

Respectfully submitted,

Michael R. Cammarata Registration No.: 39,491

BIRCH, STEWART, KOLASCH & BIRCH, LLP

8110 Gatehouse Road

Suite 100 East P.O. Box 747

Falls Church, Virginia 22040-0747

(703) 205-8000

Attorney for Assignee